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Kenilworth Public Schools  
David Brearley Middle-High School

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Dear Parent/Guardian,

We are excited to inform you that our school has enrolled with STOPit!

STOPit is an online reporting tool designed to deter and mitigate bullying and cyber abuse, consisting of an app and a back-end incident management system for school administrators.

Our students will have access to the STOPit mobile app, which has two simple but powerful features.

**Report** can be used by students to report incidents to school contacts anonymously.

**Get Help** can be used to engage in anonymous two-way communication with school contacts.

Both Report and Get Help empower students to stand up for themselves and for one another. Students have the power to help put an end to harmful and inappropriate behavior they see online through social media and other means. They can use STOPit to reach out for help if they or a peer are facing a personal crisis or experiencing bullying, abuse, or are otherwise in need of assistance. Our goal with STOPit is to create a safer, kinder school community, both online and off.

No student information is needed to use STOPit. The only way personally identifiable information will be accessible through STOPit is if a student voluntarily includes it within the content of a report or message.

Both our school and STOPit are committed to protecting the privacy of student data. STOPit is a signatory to the Student Privacy Pledge, spearheaded by the Future of Privacy Forum and the Software & Information Industry Association, and endorsed by President Obama. You may review STOPit's Privacy Policy for details, including more information on how anonymous reporting works.

More information and resources can be found online at [stopitcyberbully.com](http://stopitcyberbully.com).

A handwritten signature in black ink, appearing to read 'Brian Luciani', is written over the text of the previous block.

Brian Luciani  
Principal David Brearley Middle High School

